



EVERYTHING YOU NEED TO KNOW

to Join the World's Most Trusted
Clean Air Dealer Network

About AUSTIN AIR SYSTEMS



Since 1990, Austin Air Systems has set the gold standard for medical-grade air purification — protecting families, businesses, and entire communities for over 30 years. Headquartered in Buffalo, New York, we proudly build every unit in the largest air cleaner manufacturing facility in the world: a dedicated 480,000-square-foot plant focused entirely on quality and reliability.

Unlike typical air purifiers made overseas with fragile plastic and ozone-producing technology, Austin Air units are crafted from solid steel, feature medical-grade HEPA and activated carbon, and never emit harmful ozone — ensuring your customers get clean air they can trust with units that last for decades.

TRUSTED

Worldwide

- **Sold in over 100 countries**
- **Trusted by FEMA and the American Red Cross in national disasters**
- **Tested in clinical trials by leading research institutions, including Johns Hopkins University**
- **Outperformed 100+ competing brands in independent government tests**
- **Supported by a strong network of 1,800+ dealers**
- **Handcrafted in the USA with full quality control**

Products: SOLUTIONS FOR EVERY SPACE



HEALTHMATE

Austin Air offers a carefully designed lineup of air purifiers engineered to meet the diverse needs of residential, commercial, and specialty environments. Each model features medical-grade HEPA and activated carbon filtration — built with durable steel construction and designed for long-lasting performance without harmful ozone emissions.

Our flagship model, the HealthMate, delivers powerful air cleaning for large rooms and open spaces. It effectively removes dust, pollen, pet dander, mold spores, volatile organic compounds (VOCs), odors, and more. Ideal for homes, clinics, and commercial spaces requiring comprehensive indoor air purification.

HEALTHMATE PLUS

An enhanced version of the HealthMate, the HealthMate Plus adds a special impregnated carbon for superior chemical removal. This model is perfect for environments with stronger chemical sensitivities, wildfire smoke, new home construction, or just heavy pollutant exposure.





BEDROOM MACHINE

Designed specifically for bedrooms, the Bedroom Machine offers the most comprehensive five stage, medical-grade filtration. Successfully tested in clinical trials, it's a top choice for allergy and asthma sufferers and those seeking better sleep.

AUSTIN "IT" PERSONAL AIR PURIFIER

Our compact, portable purifier is perfect for personal spaces such as offices, hotel rooms, and travel. It delivers trusted Austin Air filtration technology in a lightweight design — making clean air accessible wherever you go.



HEALTHMATE JUNIOR AND HEALTHMATE PLUS JUNIOR



These smaller versions of our flagship models offer the same reliable filtration and durable construction, tailored for small-sized rooms or spaces where portability and space-saving design are key. They provide flexible solutions for dorm rooms, nurseries, home offices, bathrooms, and smaller clinics.

No matter the space or air quality challenge, Austin Air's product line empowers dealers to offer customers tailored solutions that truly improve respiratory health and indoor comfort.

RISING NEED FOR *Clean Air*



A GROWING MARKET OPPORTUNITY



1 in 5 Americans (more than 60 million people) live with a chronic respiratory condition like asthma, COPD, or severe respiratory allergies.



About 46% of U.S. residents — 156 million people — live in areas with unhealthy air quality that earned “F” grades from the American Lung Association for ozone or particle pollution.

RISING NEED FOR *Clean Air*



Over 135 million Americans live in areas affected by seasonal wildfire smoke, which carries toxic chemicals, gases, and fine particles (PM2.5). This has increased 27-fold over the last decade.



Pesticides and agricultural pollution are common in rural and suburban areas, affecting air quality year-round.



Urban and industrial areas expose residents to factory emissions, smog, and VOCs.



Humid regions are breeding grounds for mold and mildew, major triggers for respiratory distress.



People nowadays spend up to 90% of their time indoors and indoor air can be up to 10 times more polluted than outdoor air.

Ideal for HIGH-DEMAND REGIONS

WILDFIRE ZONES

Air quality during wildfire season is a major health crisis for millions of people every year. Smoke and ash particles seep indoors and can linger for weeks, worsening asthma, COPD, and allergies. Austin Air's powerful HEPA and activated carbon filtration makes us the first choice for homeowners, schools, and businesses in wildfire-prone states and surrounding areas. As a dealer, you're perfectly positioned to help your community breathe safer air when it matters most.



HUMID & MOLD-PRONE AREAS

Regions with high humidity are hotspots for hidden mold growth and musty indoor air — which are major triggers for respiratory issues. Mold remediation specialists, environmental consultants, and homeowners rely on Austin Air to capture mold spores and related odors that ordinary air purifiers can't handle. Dealers in the Southeast, Pacific Northwest, and coastal areas see strong repeat business from mold-sensitive customers and remediation professionals.



Ideal for HIGH-DEMAND REGIONS

RURAL REGIONS WITH PESTICIDE & FARMING EMISSIONS

Agricultural communities face unique air quality challenges due to pesticide sprays, fertilizer emissions, and dust from farming operations. These pollutants can exacerbate respiratory conditions and lead to long-term health effects. Austin Air purifiers are highly effective at filtering out these chemical irritants and particulates. As a dealer, you can meet the rising demand for clean indoor air in rural areas often overlooked by other brands.



URBAN CENTERS WITH SMOG & TRAFFIC POLLUTION

Cities with heavy traffic and industrial activity struggle with smog, vehicle exhaust, and airborne toxins that contribute to allergies, asthma, and other chronic respiratory conditions. Austin Air's advanced filtration systems capture the fine particulate matter (PM2.5), volatile organic compounds (VOCs), and nitrogen oxides common in urban air pollution. Dealers in metropolitan areas can confidently offer a proven solution to families, offices, and medical facilities seeking relief from everyday urban air quality challenges.



Highly profitable

BUNDLE & B2B OPPORTUNITIES



BUNDLE AND UPSELL

Many buyers want multiple units — for bedrooms, living areas, nurseries, and home offices. We help you sell custom bundles and add-on units, increasing average order value and customer loyalty.

LARGE VOLUME SALE

Schools, daycares, clinics, senior care facilities, and corporate offices all need multiple units to meet air quality standards. Our proven government and medical track record makes it easy for you to secure large B2B contracts.



Our Dealer Family

INCLUDES BUSINESSES LIKE...



Healthcare clinics and holistic medical practices



Mold remediation and environmental cleanup services



E-commerce entrepreneurs



Vacuum and small appliance retailers



HVAC and home service providers



Wellness centers, spas, and chiropractic offices



Pet boutiques and allergen-sensitive specialty shops

Dealer **BENEFITS**

- Strong profit margins with competitive wholesale pricing
- Ready-to-use marketing tools: Ads, social content, product photos, and more in our Ad Planner
- Dealers with stock are featured on our Store Locator Map to attract local customers
- Dedicated dealer support for everyday questions and big B2B deals
- Fast, direct shipping from our U.S. factory



HOW TO BECOME A *Dealer*



APPLY

Fill out our quick application at
AustinAir.com/Become-A-Dealer



GET APPROVED

Our team will review and respond promptly.



PLACE YOUR OPENING ORDER

Meet our low minimum and get stocked.



START SELLING

Use our marketing tools and Store Locator to start driving sales immediately.

FREQUENTLY ASKED *Questions*



HOW MUCH DOES IT COST TO JOIN?

No franchise fees — just meet our minimum opening order to access exclusive dealer pricing.



WHAT SUPPORT DO I GET?

24/7 access to the Ad Planner, your business listed on our Store Locator, and a dedicated account manager.



IS THERE A MINIMUM ANNUAL REQUIREMENT?

Yes, but it's reasonable — most dealers easily exceed it with bundle sales and seasonal demand spikes like wildfire season.



WHO ARE TYPICAL CUSTOMERS?

Families, allergy and asthma sufferers, wildfire zone residents, mold-sensitive homeowners, schools, offices, clinics — anyone who values healthy air.



HOW QUICKLY CAN I START SELLING?

Most new dealers are ready to sell within days of approval, fully stocked and equipped with marketing tools.



JOIN THE AUSTIN AIR *Dealer Network*

Becoming an Austin Air dealer means offering a product you and your customers can believe in: real results, proven performance, and an American-made solution trusted in the toughest air quality conditions — from wildfires to mold cleanup. Boost your revenue, serve your community, and build long-term customer trust with every unit you sell.

Apply now at AustinAir.com/Become-A-Dealer or click below



or email dealers@austinair.com